





# ITM College

## Your Ticket to International Short-Track Studies

After 2 years ITM College and achieving the ITM Diploma:

	<b>Stenden University</b>  <b>Stenden university</b> <small>University of Applied Sciences</small>	<b>Stenden University</b>  <b>Stenden university</b> <small>University of Applied Sciences</small>	<b>Manchester Metropolitan University</b>  <b>Manchester Metropolitan University</b>	<b>ICHM</b> <b>Int. College of Hotel Management</b>  <small>International College of Hotel Management ADELAIDE - AUSTRALIA</small>
Degree	<b>BBA Bachelor of Business Administration</b> Int. Hospitality Management	<b>BBA Bachelor of Business Administration</b> Tourism Management	<b>BA (Hons) Hospitality Business Management</b>	<b>Bachelor of Int. Hotel Management</b> (Swiss Hotel Association)
Location	Leuwarden, Netherlands	Leuwarden, Netherlands	Manchester, United Kingdom	Adelaide, Australia
Duration	2 years	1,5 years	1 year	2 years
Study fees per year	EUR1.984,00/ EUR 7.800,00	EUR1.984,00/ EUR 7.800,00	£ 9,000.00	\$ 35,860.00
Industry Placements	Yes	Yes	No	Yes
Language	English	English	English	English
Accommodation	EUR 390,00 per month	EUR 390,00 per month	£ 100.00 per week	\$ 8,500.00 per year

**BBA Bachelor of Business Administration  
International Hospitality Management  
@ Stenden University**

Leeuwarden, Netherlands



## Short facts

Duration: 2 years (entry into the 3rd study year)

1 academic year

1 practical year (8months industrial placement + 8weeks research paper)

Start of the Study year: February and September

End of the Study year: July and September

Language: English

Costs: EU/EER Applicants EUR 1.984,00 per year

Non EU/EER Applicants EUR 7.800,00 per year

In addition to your course fees, you will need at least EUR 590,00 per month to cover the cost of food, accommodation, transport and other basic expenses.

Additional costs

Book & Scripts EUR 600,00

Uniform & chef's whites EUR 600,00

Knife Set EUR 95,00

Study Start Week EUR 95,00

## The Study Programme

### **3<sup>rd</sup> Year: Strategic management and specialisation**

You will attend classes in strategic management, including financial analysis, revenue maximisation, market analysis and business plan writing. In addition, you will also take on a research project in preparation for your final-year project. As a work-experience student, you will be assigned the role of manager and run an entire department by yourself. You can specialise at this stage of the course by taking two minors. You also have the option to study

abroad at one of our many partner universities [link naar partnerinstellingen/exchange] or at one of the Stenden branches located in South Africa, Indonesia, Thailand or Qatar. We have a special name for this rite of passage: we call it going on a Grand Tour®!

### **4th Year: Management internship and graduation**

In your fourth year, you will be taking on a final-year project. During a management internship, you will conduct research at a company in the Netherlands or another country of your choosing, such as the USA, UK or Spain. The internship could take you anywhere: a 5-star hotel, a cruise ship, an events company, bank or insurance company in more than 30 countries. During your 10-month internship, you will have the opportunity to really get to know the company, and many students find that they have a job lined up at their internship company as soon as they finish their studies!

### **Requirements**

- ITM College Certificate
- English IELTS Test 6.0 (each element mind. 5.0)
- Internship 18 weeks

### **Benefits for students studying at the MMU**

- Internationally accredited degree
- Excellent career prospects worldwide
- Practical learning
- International environment

### **Accommodation**

Lots of different options in Leuwarden, booking through [studentstay.com](http://www.studentstay.com).

Prices: approx. EUR 390,00 per month

<http://www.studentstay.com/>

### **For individual consultation:**

Ewald Temper, MA

[ewald.temper@stenden.com](mailto:ewald.temper@stenden.com)

[www.stenden.com](http://www.stenden.com)

**BBA Bachelor of Business Administration  
Tourism Management  
@ Stenden University**

Leeuwarden, Netherlands



## Short facts

Duration: 1,5 years (entry into the 3rd study year)  
1 academic year  
1/2 practical year

Start of the Study year: February and September

End of the Study year: July and September

Language: English

Costs: EU/EER Applicants EUR 1.984,00 per year  
Non EU/EER Applicants EUR 7.800,00 per year

In addition to your course fees, you will need at least EUR 590,00 per month to cover the cost of food, accommodation, transport and other basic expenses.

Additional costs

Book & Scripts                      EUR 500,00

## The Study Programme

### 3<sup>rd</sup> Year: Specialisation & International Opportunities

During your third year, you will get to further develop your skills and potential and explore various research methods and techniques, while you can choose an elective (minor) to specialise in a specific area of tourism management. We even offer you the opportunity to complete part of your course at our campus sites in Qatar, South Africa, Thailand or Indonesia (we refer to this as the 'Grand Tour') or spend a semester abroad at one of our more than 125 partner schools.

## **4th Year: Internship & Dissertation**

The fourth and final year of your course is where you get to apply in practice everything you have learned so far. You will complete a 7-month or 30-week internship in the Netherlands or another country of your choosing. Finally, you will then be taking on a dissertation.

## **Requirements**

- ITM College Certificate
- English IELTS Test 6.0 (each element mind. 5.0)
- Internship 18 weeks

## **Benefits for students studying at the MMU**

- Internationally accredited degree
- Excellent career prospects worldwide
- Practical learning
- International environment

## **Accommodation**

Lots of different options in Leuwarden, booking through [studentstay.com](http://www.studentstay.com).

Prices: approx. EUR 390,00 per month

<http://www.studentstay.com/>

## **For individual consultation:**

Ewald Temper, MA

[ewald.temper@stenden.com](mailto:ewald.temper@stenden.com)

[www.stenden.com](http://www.stenden.com)

## **BA (Hons) Hospitality Business Management @ Manchester Metropolitan University**

Manchester, United Kingdom



### **Short facts**

Duration: 1 year

Start of the Study year: September

End of the Study year: July

Language: English

Costs: £9,000.00 per year

In addition to your course fees, you will need at least £1,015 per month to cover the cost of food, accommodation, transport and other basic expenses such as books and other equipment.

### **The Study Programme**

The final year includes studies in Hotel Operations Tactics & Strategy (HOTS), a unique dynamic training and development experience for industry. HOTS is based around a realistic computer exercise that simulates the management of a service business.

You will also complete your 10,000 word dissertation project, which involves undertaking a substantial piece of independent research into a topic of your choice, working closely with your academic supervisor.

Units you will study:

- Dissertation
- Responsible Hospitality Management
- Hotel Operations Tactics & Strategy
- International Management and Leadership

You also have the option of studying a modern foreign language through the Uniwide Languages programme

## Requirements

- ITM College Certificate
- English IELTS Test 6.0 (each element mind. 5.5)
- 800 hours practical experience

## Benefits for students studying at the MMU

- Student support services
- Careers and Employability Service
- Graduate employer fairs
- MA studies within just 1 more study year
- Internship options

## Accommodation

Lots of different options available: from single room to flat with 8 people – all on campus

Prices:

£92.00 - £140.00 per week

£3,956.00 – 6,020.00 per study year

<http://www.mmu.ac.uk/accommodation/>

## For individual consultation:

**Andrew Hollingsworth**

[a.hollingsworth@mmu.ac.uk](mailto:a.hollingsworth@mmu.ac.uk)

[www.mmu.ac.uk](http://www.mmu.ac.uk)

Meet him @ BeSt Vienna

3<sup>rd</sup>- 6<sup>th</sup> March 2016

Stand W06

# Bachelor of International Hotel Management (Swiss Hotel Association)



@ ICHM – Int. College of Management

Adelaide, Australia

## Short facts

Duration: 2 years

Start of the Study year: January/July

End of the Study year: June/December

Language: English

Costs: \$35,860.00

Additional costs:

Boosk \$ 400.00 –\$ 600.00

Uniform \$ 1,200.00

## The Study Programme

### Semester 1 - Courses

- Managing Business Financial Performance
- Managing Productivity Through People
- Sustainable Hospitality Environments

### Two of the Elective Subjects

- E-marketing & Distribution
- Customer Relationship Management
- The Changing Economic Environment
- Managing Business Information
- Supervising Culinary Operations
- Professional Wine Studies
- Creating the Guest Experience
- Hospitality Operational Planning & Control
- International Wine
- Management of Functions & Events

### Semester 3 - Courses

- Co. Social Resp. & Community Engagement
- Int. Hospitality Revenue Management
- International Hotel Brand Management
- Managing International Business Strategy
- Managing Int. Guest Expectations

### One of the Elective Subjects

- E-marketing & Distribution
- Customer Relationship Management
- The Changing Economic Environment
- Managing Business Information
- Supervising Culinary Operations
- Professional Wine Studies
- Creating the Guest Experience
- Hospitality Operational Planning & Control
- International Wine



### **Semester 2 – Industry Placement**

Students will earn approx. \$ 20.00 per hour in the industry placement

### **Semester 4: Industry Placement**

## **Requirements**

- ITM College Certificate
- English IELTS Test 6.0 (each element mind. 5.5)

## **Benefits for students studying at the MMU**

- Industry placements & earning money
- On-campus accommodation includes 3 meals per day
- Under current government regulations, international students who start and complete more than two years of their degree studies at ICHM can stay and work in Australia for up to two years after they graduate MA studies within just 1 more study year

## **Accommodation**

Single room on campus, including 3 meals per day.

Prices:

\$8,500.00 per year.

Costs of living approx. \$220.00 per week

## **For individual consultation:**

**Gerlad Lipman**

[glipman@ichm.edu.au](mailto:glipman@ichm.edu.au)

[www.ichm.edu.au](http://www.ichm.edu.au)